



Annual Dinner Sponsorship Opportunities

CFA Society of Chicago 2011 Annual Dinner

Thursday, November 10, 2011 • 5:00-8:00 p.m. • The Fairmont Chicago

Please join CFA Society of Chicago as we celebrate our 2011 Annual Dinner. This event is the premier networking event of the year, bringing together almost 800 of Chicago's leading investment professionals and key decision-makers. In 2010, 48 prominent Chicago firms supported their Society member-employees and honored their newly inducted Charterholders by sponsoring the event and purchasing corporate tables.

Key Benefits

- Cultivate Relationships with Clients and Colleagues
- Maximize Exposure at Flagship Event
- Position Firm as Industry Leader
- Celebrate New CFA Charterholders



Keynote Speaker: Jeremy J. Siegel

- Russell E. Palmer Professor of Finance at The Wharton School of the University of Pennsylvania
- Director of the Securities Industry Institute/Senior Investment Strategy Advisor - WisdomTree Investments, Inc.
- Distinguished Leadership Award Recipient - Securities Industry Association
- Nicholas Molodovsky Award Recipient - CFA Institute

What's Ahead for the Economy and Markets Now?

Professor Siegel, author of the best-selling *Stocks for the Long Run*, will discuss current and future returns on stocks, bonds, and the dollar. He will examine the valuation of the equity market and examine the role of inflation in market returns. Prof. Siegel will also weigh in on the debate between the Shiller "CAPE" P-E ratio used by a number of market observers and other measures of market valuation as well as the major threats that face our economy and the stock market. Finally he will discuss which types of stocks represent the best values today and how investors should structure their portfolios.

To view photos visit: www.cfachicago.org/photos/dinner2010.asp

The Hortense Friedman, CFA, Award for Excellence Recipient: Philip Edward Arnold, CFA



Sponsorship Levels

(See next page for details)

Sponsorships Available	Premier \$15,500	Platinum \$9,500	Gold \$5,500	Silver \$4,000	Bronze \$2,500
	1	5	8	8	unlimited

Who's Attending?

- 88% are CFA Charterholders
- 69% are under 45 years old
- 64% possess over 10 years of industry experience, including 28% that have over 20 years of experience
- 57% hold an M.B.A. degree or higher
- 40% have a primary focus in equities, with other major professional specialties including banking, fixed income, hedge funds, derivatives, commodities, venture capital, insurance, mutual funds, pension funds, private wealth, and consulting

Sponsorship Opportunities – Don't Miss Out!

Sponsorships are selling quickly. Ensure your company is represented as a sponsor at this exclusive event! Please contact CFA Society of Chicago at (312) 251-1304 or at sponsorship@cfachicago.org. For more information regarding CFA Chicago's mission, please visit www.cfachicago.org.

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Annual Dinner Sponsorship Opportunities

Contact us to find out how your organization can benefit from our wide array of sponsorship opportunities!

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Sponsorship Levels	Premier \$15,500	Platinum \$9,500	Gold \$5,500	Silver \$4,000	Bronze \$2,500
Number of Sponsorships Available at Each Level	①	⑤	⑧	⑧	unlimited
Annual Dinner Guest Tickets (10 guests per table) Additional tables can be purchased for \$1,500/each	2 Tables	1 Table	1 Table	2 Guests	1 Table
Prominent Display of Firm Name on Table as a sponsor				N/A	
Recognition of sponsors in Email Announcements (sent to 4,000+ members and new CFA Charterholders)					
Special Recognition as a sponsor during Chairman's Opening Remarks	By Name	By Name	By Name	By Name	General
Firm name listing in Annual Dinner Program					
Firm Logo Display: Projection screens will display logo image as a sponsor multiple times during program	Enhanced	Enhanced	Enhanced	Enhanced	General
One year listing on CFA Chicago Website as a sponsor with logo and link (over 6,000 hits/month)					
Listing as sponsor in Society's Winter 2011 Newsletter Article (posted online and emailed to 3,900+ members; distributed to each attendee at all Society events for winter quarter)					
Invitations to exclusive VIP Reception with Keynote Speaker (pay in full by July 1 st and receive one extra ticket to exclusive VIP Reception with Keynote Speaker)	Five	Two	One	Two	One
Corporate name printed as a sponsor in Formal Invitation mailed to 4,000+ members and new CFA Charterholders (must pay in full by August 8, 2011)	Enhanced				
Full or Half Page in Annual Dinner Program for sponsor recognition and non-advertising message (distributed to all attendees)	Full Page	Full Page	Half Page	Half Page	
Firm name/logo listed as a sponsor on Signage at Reception					
Five (5) Event Function Tickets to be applied towards eligible CFA Chicago programs (good through June 30, 2012; to be used for employees of firm)					
Additional Exclusive Placement in Annual Dinner Program highlighting firm name as a sponsor	Inside Cover	Back Cover			
Firm name included as a sponsor on Signage by Trolleys					
Prime Table Placement of corporate sponsored tables at Annual Dinner	In Front	Near Front			
Firm name listed as sponsor on Cocktail Napkins					
Opportunity to provide Company Materials (at registration table)					
Illuminated Logo Display as a sponsor in prominent area during registration/cocktail reception					
Opportunity to affix Firm Sticker and/or Bookmark highlighting sponsorship in speaker's book (distributed to all attendees)					
Opportunity to secure company table near VIP Table at ALL Society Luncheon Programs (good through June 30, 2012)					



2010 Annual Dinner Sponsors

**2011
Sponsorships
Available –
Call Today!**

For more information
about sponsoring
this important event,
please contact
CFA Society of Chicago at
(312) 251-1304 or
sponsorship@cfachicago.org

For more information
regarding CFA Chicago's
mission, please visit
www.cfachicago.org

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Premier - Sold out in 2010

William Blair & Company

Platinum - Sold out in 2010

Capital IQ, A Standard & Poor's Business
Performance Trust Investment Advisors
Thomson Reuters

Gold - Sold out in 2010

FactSet Research Systems Inc.
Invesco PowerShares
Perkins Investment Management
Segall Bryant & Hamill
Stalla by Becker Professional Education

Silver

Bloomberg L.P.
Chicago Board Options Exchange (CBOE)
Gimme Credit LLC
Investortools, Inc.
Morningstar, Inc.
Northern Trust
Stifel, Nicolaus & Company

Bronze

Adams Street Partners, LLC
Allstate Investments, LLC
Ashland Partners & Company LLP
Atlantic Trust Private Wealth Management
Aurora Investment Management
Busey Wealth Management
Calamos Investments
Chicago Equity Partners, LLC
Columbia Wanger Asset Management, L.P.
Duff & Phelps Investment Management Co.
Evanston Capital Management, LLC
Fiduciary Management Associates
Harbor Capital Advisors, Inc.
Harris Investments
Harris Private Bank™ / Harris myCFO™
Hewitt|EnnisKnupp
HydePark
Institutional Capital LLC (ICAP)
Jackson Fund Services
Kaplan Schweser
Man
Marquette Associates, Inc.
NEPC, LLC
Neuberger Berman
PPM America, Inc.
Stairway Partners, LLC
Stratford Advisory Group

Bronze Continued

Thomas White International, Ltd.
UBS Global Asset Management
UIC Liautaud Graduate School of Business
US Trust/Columbia Management
Ziegler Capital Management

Additional Past Sponsors at Prior Annual Dinners

ABN AMRO Asset Management
AlphaMetrix®
Ariel Capital Management, LLC
BP - Integrated Supply and Trading
Cabrera Capital Markets, LLC
Capital Guardian Trust Company
Citadel Investment Group, LLC
Citi
CME Group
CreditSights, Inc.
Deloitte Financial Advisory Services, LLP
Ernst & Young
Fitch Ratings
Fortis Investments
Gofen & Glossberg, LLC
Goldman, Sachs & Co.
Grosvenor Capital Management, L.P.
Harris Associates L.P.
Heidrick & Struggles
Holland Capital Management, L.P.
Houlihan Smith & Company, Inc.
HQ Search, Inc.
JPMorgan Private Client Services
Loop Capital Markets, LLC
Merrick Ventures, LLC
Mesirow Advanced Strategies, Inc.
Mesirow Financial
Michael Page International
Northwestern Memorial Hospital
Nuveen Investments
PricewaterhouseCoopers, LLP
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Russell Reynolds Associates
Spot Trading, LLC
The Boeing Company
The Marco Consulting Group
TheMarkets.Com
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