



7TH ANNUAL CAREER FAIR

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Career Crossroads: A Showcase of Opportunities

March 23, 2012 • 11:00 a.m. - 2:00 p.m. • The Standard Club

Please join CFA Society of Chicago as we celebrate our 7th Annual Career Fair – Career Crossroads: A Showcase of Opportunities. This exclusive, members-only event is one of our most popular career development events of the year. Your firm's support of the Career Fair will provide you with a high-profile opportunity to get your firm's name in front of our membership, recruit for current job openings, discover talent for future job opportunities, and network with some of the top investment professionals in the area.

Key Benefits

- Recruit for jobs, discover talent and network with top investment professionals
- Receive firm recognition through pre-event communications and on-site promotion
- Connect with attendees – most have 5+ years experience and one third have 10+ years experience
- High attendee satisfaction rate with both members and exhibitors rating between 80-100% satisfaction

Sponsorship Opportunities

Sponsorships are selling quickly. Ensure your company is represented as an exhibiting sponsor at our annual career fair! **Note: Information for Exhibitors Only is listed below.**

CAREER FAIR SPONSORSHIPS	Sponsor \$1,500
Number of Sponsorships Available	3
Space for Exhibitor Booth	Prime Location
Firm Name/Logo Promotion in Email Announcements (sent to over 4,000 members)	Enhanced
Firm name printed on Event Signage recognizing exhibitors	Enhanced
Firm name/logo listed on exclusive signage (for sponsors only)	✓
One year listing on CFA Chicago Website as a sponsor with name, logo and link (over 6,000 hits/month)	✓
Listing in CFA Chicago Newsletter (posted online and emailed to over 4000 members; distributed at all Society events for summer quarter)	✓
Opportunity to provide Company-Sponsored Gifts (distributed to all career fair attendees at registration)	✓

Career Fair Exhibitors

Interested in supporting the Career Fair as an exhibitor only? A limited number of firms will be accepted as exhibitors for this event. Annual subscribers to the CFA Chicago Job Posting board are invited to exhibit at the fair for FREE (*note: other firms must pay a \$500 fee to exhibit*). Each exhibitor will have a 6' table and space for a free-standing booth. Firms will be recognized via multiple blast emails to our distribution list of over 4,000 CFA Chicago members, promotion at all other CFA Chicago events, as well as through the "Passport Program," which will make the event available to members of other local CFA Societies.

For questions or to confirm your firm as a sponsors or exhibitor, please contact CFA Society of Chicago at (312) 251-1301 or at sponsorship@cfachicago.org.

CFA Chicago Elite Members:

- 69% are under 45 years old
- 40% have a primary focus in equities, with other major professional specialties including banking, fixed income, hedge funds, derivatives, commodities, venture capital, insurance, mutual funds, pension funds, private wealth, and consulting
- 64% possess over 10 years of industry experience, including 28% that have over 20 years of experience
- 68% have training/professional development responsibilities
- 57% hold an M.B.A. degree or higher
- 88% are CFA Charterholders

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