



Annual Dinner Sponsorship Opportunities

CFA Society of Chicago 2010 Annual Dinner November 2, 2010 • 5:00-8:00 p.m. • The Fairmont Chicago

Please join the CFA Society of Chicago as we celebrate our 2010 Annual Dinner. This event is the premier networking event of the year, bringing together over 650 of Chicago's leading investment professionals and key decision-makers. In 2009, 35 prominent Chicago firms supported their Society member-employees and honored their newly inducted Charterholders by underwriting portions of the event and purchasing corporate tables.

Who's Attending?

CFA Chicago Elite Members:

- 61% are under 42 years old
- 28% are Institutional Investment Managers, with other major professional specialties, including banking, private wealth, and consulting, all serving diverse client bases
- 59% have hiring responsibilities at their firms
- 68% have training/professional development responsibilities
- 28% have the title of CEO, CFO, CIO, COO, CCS, or Director of Research
- 85% are CFA Charterholders



Keynote Speaker: Steven D. Levitt

- Bestselling author – FREAKONOMICS and SUPERFREAKONOMICS
- William B. Ogden Distinguished Service Professor of Economics – University of Chicago
- U.S. Economist – Recipient of the American Economic Association's prestigious John Bates Clark Medal

Levitt talks about the importance of using unconventional thinking to address the pros and cons of your current business model and how to succeed as well as excel in the midst of the current economic crisis.

The Hortense Friedman, CFA, Award for Excellence

Recipient: Gary P. Brinson, CFA



Sponsorship Levels

(See next page for specific sponsorship details.)

Number of Sponsorships Available at Each Level	Premier \$14,000 1	Platinum \$8,500 3	Gold \$5,500 5	Silver \$4,000 8	Bronze \$2,500 unlimited
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Key Benefits

- Cultivate Relationships with Clients & Colleagues
- Maximize Exposure at Flagship Event
- Position Firm as Industry Leader
- Celebrate New CFA Charterholders

Sponsorship Opportunities – Don't Miss Out!

Sponsorships are selling quickly. Ensure your company is represented as a sponsor at this exclusive event! Please contact CFA Society of Chicago at (312) 251-1304 or at sponsorship@cfachicago.org. For more information regarding CFA Chicago's mission, please visit www.cfachicago.org.

Annual Dinner Sponsorship Opportunities

Contact us to find out how your organization can benefit from our wide array of sponsorship opportunities!

CFA Society of Chicago | sponsorship@cfachicago.org | P: 312-251-1304 | F: 312-251-1303 | www.cfachicago.org

Sponsorship Levels	Premier \$14,000	Platinum \$8,500	Gold \$5,500	Silver \$4,000	Bronze \$2,500
Number of Sponsorships Available at Each Level	1	3	5	8	unlimited
Annual Dinner Guest Tickets (10 guests per table) Additional tables can be purchased for \$1500/each.	2 Tables	1 Table	1 Table	2 Guests	1 Table
Prominent Display of Firm Name on Table	●	●	●	N/A	●
Promotion in Email Announcements (sent to 3,800+ members and new CFA Charterholders)	●	●	●	●	●
Special Recognition during Chairman's Opening Remarks	By Name	By Name	By Name	By Name	General
Firm name listing in Annual Dinner Program	●	●	●	●	●
Firm Logo Display: High tech projection screens will display your logo image multiple times during program	Enhanced	Enhanced	Enhanced	Enhanced	General
One year listing on CFA Chicago Website as a sponsor with logo and link (over 6,000 hits/month)	●	●	●	●	●
Listing in CFA Chicago Winter 2010 Newsletter (posted online and emailed to 3,800+ members; distributed to each attendee at all Society events for winter quarter)	●	●	●	●	●
Invitations to exclusive VIP Reception with Keynote Speaker	Five	Two	One	One	One
Corporate name Printed in Formal Invitation mailed to 3,800+ members (must pay in full by August 11, 2010)	Enhanced	●	●	●	
Corporate Ad in Annual Dinner Program (distributed to all attendees)	Full Page	Full Page	Half Page	Half Page	
Firm name and logo on Signage at Reception	●	●	●	●	
Five (5) Event Function Tickets to be applied towards eligible CFA Chicago programs good through June 30, 2011 (to be used for employees of firm)	●	●	●		
Two (2) Free Job Postings on CFA Chicago Job Board	●	●	●		
Additional Exclusive Placement in Annual Dinner Program highlighting firm name	Inside Cover	Back Cover			
Firm name printed on Signage by Trolleys	●	●			
Prime Table Placement of corporate branded tables at Annual Dinner	In Front	Near Front			
Firm name printed on Cocktail Napkins	●	●			
Opportunity to affix Firm Sticker and/or Bookmark to speaker's book (distributed to all attendees)	●				
Opportunity to provide Company Materials and/or company-sponsored give-away bags (distributed to all dinner attendees)	●				
Right of first refusal to be a 2011 CFA Society of Chicago Annual Dinner Premier Sponsor (price subject to change; deadline to commit is 01/31/2011)	●				
First option on table close to VIP Table at ALL Society Luncheon Programs for 2010-2011 fiscal year (good through June 30, 2011)	●				



2010 Sponsorships Available – Call Today!

For more information about sponsoring this important event, please contact CFA Society of Chicago at (312) 251-1304 or at sponsorship@cfachicago.org.

For more information regarding CFA Chicago's mission, please visit www.cfachicago.org.

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Past Annual Dinner Sponsors

Investment Consultants and Plan Sponsors

Allstate Investments, LLC
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The Boeing Company
The Marco Consulting Group

Investment Firms

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