



6TH ANNUAL GOLF OUTING SPONSORSHIP OPPORTUNITIES

Who's Attending?

CFA Chicago Elite Members:

- 61% are under 42 years old
- 28% are Institutional Investment Managers, with other major professional specialties, including banking, private wealth, and consulting, all serving diverse client bases
- 59% have hiring responsibilities at their firms
- 68% have training/professional development responsibilities
- 28% have the title of CEO, CFO, CIO, COO, CCS, or Director of Research
- 85% are CFA Charterholders

CFA Society of Chicago 2010 Annual Golf Outing September 13, 2010 • 10:00 a.m. - 6:00 p.m. • Wynstone Golf Club

Please join the CFA Society of Chicago as we celebrate our 6th Annual Golf Outing. This exclusive, members-only event is one of our most popular networking events of the year. As always, your firm's sponsorship of the Golf Outing will provide you with a high-profile opportunity to get your firm's name in front of our membership, and to socialize with individual members in a more intimate and informal setting.

Key Benefits

- Cultivate Relationships with Clients & Colleagues
- Maximize Exposure at Flagship Event

Sponsorship Opportunities - Don't Miss Out!

Sponsorships are selling quickly. Learn more about how your organization can benefit from our wide array of sponsorship opportunities! (see details below)

| GOLF OUTING SPONSORSHIP LEVELS | Eagle \$3,000 | Birdie \$2,000 | Par \$500 |
|---|------------------|-------------------|--------------|
| Number of Sponsorships Available at Each Level | 1 | 2 | 4 |
| Complimentary Tickets for Firm Guests | 2 | 1 | N/A |
| Firm Name/Logo Promotion in Email Announcements (sent to 3,800+ members) | Enhanced | Enhanced | ✓ |
| Firm name/logo printed on Golf Scorecards & Event Signage | Enhanced | Enhanced | ✓ |
| One year listing on CFA Chicago Website as a sponsor with name, logo and link (over 6,000 hits/month) | Enhanced | Enhanced | ✓ |
| Listing in CFA Chicago Fall 2010 Newsletter (posted online and emailed to 3,800+ members; distributed to each attendee at all Society events for winter quarter) | ✓ | ✓ | ✓ |
| Opportunity to provide Company-Sponsored Golf Gifts (i.e., sleeve of golf balls, towels, etc.) and/or company materials in gift bags (distributed to all golf attendees) | ✓ | ✓ | N/A |
| Firm name and logo on Signage for Golf Hole Contests | N/A | N/A | ✓ |

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For questions or to confirm your sponsorship, please contact CFA Society of Chicago at (312) 251-1304 or at sponsorship@cfachicago.org.