



7TH ANNUAL GOLF OUTING SPONSORSHIP OPPORTUNITIES

CFA CHICAGO ELITE MEMBERS:

88% are CFA
Charterholders

69% are under 45
years old

64% possess over
10 years of industry
experience,
including 28% that
have over 20 years'
experience

57% hold an
M.B.A. degree or
higher

40% have a
primary focus in
equities, with other
specialties in
banking, fixed
income, hedge
funds, derivatives,
commodities,
venture capital,
insurance, mutual
funds, pension
funds, private
wealth, and
consulting

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CFA Society of Chicago 2011 Annual Golf Outing September 22, 2011 • Olympia Fields Country Club

Join CFA Society of Chicago for our 7th Annual Golf Outing at Olympia Fields Country Club on their North Course - the site of three previous USGA Championships. This exclusive, members-only event is one of our most popular networking events of the year. Sponsorship of the Golf Outing will provide you with a high-profile opportunity to showcase your firm's name to our membership and to socialize with individual members in a more intimate and informal setting.

KEY SPONSORSHIP BENEFITS

- Maximize Exposure for Organization
- Cultivate Relationships with Clients & Colleagues
- Network with Targeted Group of Financial Professionals

SPONSORSHIP OPPORTUNITIES - DON'T MISS OUT!

Sponsorships are selling quickly. Learn more about how your organization can benefit from our wide array of sponsorship opportunities! (see details below)

GOLF OUTING SPONSORSHIP LEVELS	Eagle \$3,000	Birdie \$2,000	Par \$500
Number of Sponsorships Available at Each Level	1	2	4
Complimentary Tickets for Firm Guests	2	1	N/A
Firm Name and/or Logo listed as a sponsor in Email Announcements (sent to 3,900+ members)	Enhanced with Logo	With Logo	Firm Name
One year listing on CFA Chicago Website as a sponsor with name, logo and link (over 6,000 hits/month)	Enhanced with Logo	With Logo	With Logo
Firm Name and/or Logo listed as a sponsor on Event Signage at Registration	✓	✓	✓
Listed as a sponsor in CFA Chicago Fall 2011 Newsletter (posted online and emailed to 3,900+ members; distributed to each attendee at all Society events for winter quarter)	✓	✓	✓
Firm Name and/or Logo listed as a sponsor on Event Signage at Reception	✓	✓	✓
Firm Name and/or Logo listed as a sponsor on Golf Scorecards	✓	✓	N/A
Opportunity to provide Golf Gifts as a sponsor (i.e., sleeve of golf balls, towels, etc.) and/or company materials in gift bags (distributed to all golf attendees)	✓	✓	N/A
Firm name and logo listed as a sponsor on Signage for Golf Hole Contests	N/A	N/A	✓

For questions or to confirm your sponsorship, please contact
CFA Society of Chicago at (312) 251-1304 or at sponsorship@cfachicago.org.