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FOR IMMEDIATE RELEASE

CFA Society of Chicago Signs Exclusive Partnership with Kaplan Schweser

Deal provides CFA® scholarships and discounts for Society members

August 31, 2010: LA CROSSE, WI – On September 1, CFA Society of Chicago announced the signing of an exclusive agreement naming Kaplan Schweser the society's Preferred Provider of Chartered Financial Analyst® (CFA®) exam preparation. As part of the agreement, Kaplan Schweser will provide seven annual scholarships for select society members, and discounted CFA exam review pricing for the entire membership.

According to Kaplan Schweser Senior VP of CFA Education Dr. Doug Van Eaton, CFA, Kaplan Schweser study tools are designed to provide efficient and focused coverage of the critical material candidates need to know in order to be successful on the CFA exam.

"Kaplan Schweser is deeply invested in the growth and future of the investment profession," said Van Eaton. "This partnership will make it easier for exam candidates to reach a major milestone in their careers by preparing for the CFA exam with courses and materials from the recognized industry leader."

In addition to the scholarships and discounts, Kaplan Schweser will offer a free Mock Exam to CFA Society of Chicago exam candidates. The two organizations will also hold bi-annual, co-sponsored Study Group Kick-off sessions. The first of these sessions is currently being planned for December.

"We are dedicated to providing finance professionals with world-class CFA exam preparation resources," said Angela McKay, CAE, President & CEO of CFA Society of Chicago. "This alliance will help our candidates by offering broader access to Kaplan Schweser's comprehensive CFA course programs, including its Mock Exam and Review seminars."

For investment professionals, the CFA charter is recognized as the most prestigious credential in the world. In 2009, more than 129,000 candidates registered for the June exam, the largest number of candidates registered for one exam cycle since the inception of the CFA Program in 1963.

Kaplan Schweser, a division of Kaplan, Inc., is a leading provider of financial and accounting education for hundreds of thousands of business professionals around the world. For more information, visit www.schweser.com.

CFA Society of Chicago serves over 3,900 members as a trusted resource for programs, information, and services to meet their professional needs. Founded in 1925, CFA Society of Chicago was the first CFA Institute member society in the world. For more information, visit www.cfachicago.org.

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