



**CFA Society Chicago
Annual Business Meeting
June 27, 2013 ~ 5:30pm - The Metropolitan Club**

MINUTES

I. Welcome

CEO and President Angela McKay, CAE, welcomed the attendees and called the meeting to order at 5:45pm. She gave a few brief remarks about activities and accomplishments that had occurred over the past year, shared that the society had just surpassed 4,200 members, and thanked those in attendance for supporting the society.

II. Society Highlights / Strategic Plan Update

Chairman Keith Cardoza, CFA, shared that the strategic plan continued to focus on branding/awareness, education/content, and careers/jobs. He then shared some of the society's highlights from the past year.

- Supported CFA Institute brand initiative with a new logo and look to empower the Institute and societies to increase the value and visibility of our programs and deepen engagement with a stronger, more unified voice.
- Launched weekly CFA Chicago NewsBrief, a weekly email newsletter with Chicago financial industry news and event info – sent to all members and industry professionals (reaching over 10,000 contacts)
- Participated in employer outreach initiatives by partnering with CFA Institute on advocacy efforts and outreach in Chicago area.
- Increased our programming to offer over 100 events over the past year... this includes many new programs including the Annual Education Conference, Job Seekers Forum, progressive networking luncheons, professional development series, and more.
- Attracted premier speakers as part of the society's Distinguished Speakers Series, offering two of those as live-stream webcasts reaching participants around the world.
- Highly successful Annual Dinner with Erskine Bowles – with most registered attendees and sponsorship secured to date.
- Increased the awareness and exposure of CFA Chicago and members among the Chicago human resource community through the Human Resources Management Association of Chicago (HRMAC), the largest and oldest human resources organization in the country.
- Hosted intimate "recruiter" luncheons to discuss job board, identify wish list, build connections and strengthen relationships with industry organizations.
- Launched "eMentor Program" to connect members via the CFA Chicago LinkedIn Group page.
- Represented by local leaders on CFA Institute Board of Governors with Alan Meder serving as 2012-2013 BOG Chair and Heather Brilliant being appointed to the Board in 2013.
- Implemented new member welcome kit to offer a more robust mailed packet, along with a web-based version and email so new members can activate membership quicker.
- Integrated improvements to the online event registration process, making it easier for members to register and utilize event function tickets.

III. Financial Update

Secretary/Treasurer Chris Vincent, CFA, presented an overview of the society's finances. He shared that the society was currently in a healthy financial position - ahead of budget through increased revenues and

savings in operational expenses. There were still some outstanding expenses that would need to be accounted for prior to finalization of year-end figures.

IV. Presentation of Officer/Director Slate & Vote

Mr. Cardoza thanked the Governance and Nominating Committee for their work in assembling the slate and submitted the proposed slate of Officers and Directors. The 18 proxies voted in favor of the slate and all eligible voters in attendance voted in favor of the slate. The slate was approved.

V. Leadership Recognition

Mr. Cardoza thanked Board members and Advisory Group Chairs, whose leadership tenure ended during the year, acknowledging the oversight and contributions these members provided to the society. He and Ms. McKay presented each of those in attendance with a small gift of appreciation. Ms. McKay then thanked Mr. Cardoza for his leadership and for serving as Chairman of the Board. She presented him with a gift on behalf of the society to acknowledge his contributions. Ms. McKay finished by recognizing all leaders and extending her thanks to the contributions of society staff.

VI. Adjourn

Mr. Cardoza adjourned the meeting at 6:05pm.