



AN EVENING WITH

AUSTAN GOOLSBEE

ROBERT P. GWINN PROFESSOR OF ECONOMICS
UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

FALL FORECAST VIRTUAL EVENT

NOVEMBER 12, 2020

4:00 PM CST

sponsorship@cfachicago.org | 312.251.1301 | www.cfachicago.org

BUILD YOUR BRAND DIGITALLY

1	2	3	4
DIAMOND	RUBY	SAPPHIRE	EMERALD
\$7500	\$5000	\$2500	\$1000

DIAMOND

- 20-30 second video/commercial in event welcome
- (2) Invites to post event networking session w/ keynote speaker
- (20) Non-Member Registrations
- Premium logo placement as a sponsor on event registration page
- Special Recognition by firm name as a sponsor in event email announcements (sent to 15,000+)
- Thank You by Firm Name in Opening Remarks
- Social Media Mentions pre & post event on CFA Society Chicago accounts (Twitter, Facebook and LinkedIn)
- Firm Logo on live page during event

RUBY

- (2) Invites to post event networking session w/ keynote speaker
- (20) Non-Member Registrations
- Logo placement as a sponsor on event registration page
- Special Recognition by firm name as a sponsor in event email announcements (sent to 15,000+)
- Thank You by Firm Name in Opening Remarks
- Social Media Mentions pre & post event on CFA Society Chicago accounts (Twitter, Facebook and LinkedIn)
- Firm Logo on live page during event

SAPPHIRE

- (1) Invite to post event networking session w/ keynote speaker
- (10) Non-Member Registrations
- Logo placement on event registration page
- Special Recognition by firm name as a sponsor in event email announcements (sent to 15,000+)
- Thank You by firm name in opening remarks
- Social Media Mentions post event on CFA Society Chicago accounts (Twitter, Facebook and LinkedIn)
- Firm Logo on live page during event

EMERALD

- (1) Invite to post event networking session w/ keynote speaker
- (5) Non-Member Registrations
- General Thank You on event registration page
- General Thank You in opening remarks
- Social Media Mentions post event on CFA Society Chicago accounts (Twitter, Facebook and LinkedIn)