CFA SOCIETY CHICAGO

34TH ANNUAL DINNER 2021

Wednesday, November 3, 2021

Hyatt Regency Chicago

As our premier networking event of the year, this event brings together Chicago's leading investment professionals and key decision-makers. Support your society members and honor newly inducted charterholders by sponsoring the event and reserving your corporate tables today.

Hortense Friedman, CFA, Award for Excellence
Heather Brilliant, CFA
Michael S. Falk, CFA, CRC

SPONSORSHIP OPPORTUNITIES

Premier - $15,000
Platinum - $10,000
Gold - $6,000
Silver - $4,000
Bronze - $2,500

See next page for benefits. For additional information contact the CFA Society Chicago office.

Phone: (312)251-1301
Email: sponsorship@cfachicago.org

Reserve Online!
Annual Dinner Sponsorship Reservation

KEYNOTE SPEAKER: THE RT. HON. GORDON BROWN

Gordon Brown served as Prime Minister of the United Kingdom and Leader of the Labour Party from 2007 to 2010. As Prime Minister, Brown's tenure coincided with the start of the global financial crisis. He was one of the first to initiate calls for global action while introducing a range of rescue measures in the UK. In April 2009, Brown hosted the G20 Summit in London, where world leaders committed to making $1.1 trillion available to help the world economy through the crisis and restore credit, growth, and jobs.

Previously, Brown, a Member of Parliament from 1983 to 2015, served as Chancellor of the Exchequer from 1997 to 2007, making him the longest-serving Chancellor in modern history. His tenure was marked by major reform of Britain's monetary and fiscal policy and sustained investment in health, education, and overseas aid.

Brown's experiences during the global financial crisis convinced him of the urgent need for greater international cooperation to prevent future shocks to the global economy and led him to write *Beyond the Crash: Overcoming the First Crisis of Globalisation* (2010).
**SPONSORSHIP BENEFITS**

Benefit from our wide array of sponsorship opportunities, contact (312) 251-1301 or sponsorship@cfachicago.org with any questions. Premier, Platinum, Gold and Silver opportunities are limited, reserve now!

<table>
<thead>
<tr>
<th>Annual Dinner Sponsorship Levels</th>
<th>Premier $15,000</th>
<th>Platinum $10,000</th>
<th>Gold $6,000</th>
<th>Silver $4,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of sponsorships available at each level</td>
<td>3</td>
<td>5</td>
<td>10</td>
<td>5</td>
<td>Limited</td>
</tr>
<tr>
<td><strong>Annual Dinner Guest Tickets</strong> (10 guests per table) Additional tables can be purchased for $1,500/each</td>
<td>2 Tables</td>
<td>1 Table</td>
<td>1 Table</td>
<td>2 Guests (table not included)</td>
<td>1 Table</td>
</tr>
<tr>
<td>Prominent Display of <strong>Firm Name on Table</strong> as a sponsor</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>N/A</td>
<td>☐</td>
</tr>
<tr>
<td>Recognition of sponsors in <strong>Email Announcements</strong> (sent to 4,800+ members and new CFA charterholders)</td>
<td>By Name</td>
<td>By Name</td>
<td>By Name</td>
<td>By Name</td>
<td>General</td>
</tr>
<tr>
<td><strong>Special Recognition</strong> as a sponsor during Chairman’s Opening Remarks</td>
<td>By Name</td>
<td>By Name</td>
<td>By Name</td>
<td>General</td>
<td>General</td>
</tr>
<tr>
<td>Firm name promoted as sponsor in <strong>Annual Dinner Program</strong></td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<tr>
<td><strong>Firm Logo Display:</strong> Projection screens will display logo image as a sponsor multiple times during program</td>
<td>Enhanced</td>
<td>Enhanced</td>
<td>Enhanced</td>
<td>General</td>
<td>General</td>
</tr>
<tr>
<td>Invitations to exclusive <strong>VIP Reception</strong> with Keynote Speaker</td>
<td>Five</td>
<td>Two</td>
<td>One</td>
<td>Two</td>
<td>One</td>
</tr>
<tr>
<td>Firm name/logo listed as a sponsor on <strong>Signage at Reception</strong></td>
<td>☐</td>
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<tr>
<td><strong>Full or Half Page</strong> in Annual Dinner Program for sponsor recognition and non-advertising message</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>Five (5) <strong>Event Function Tickets</strong> to be applied towards eligible CFA Society Chicago programs (good through August 31, 2022)</td>
<td>☐</td>
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<td>☐</td>
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<tr>
<td>Opportunity to provide <strong>Company Materials</strong> (near registration table)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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</tr>
<tr>
<td><strong>Additional Exclusive Placement</strong> in Annual Dinner Program highlighting firm name as a sponsor</td>
<td>Inside Cover</td>
<td>Back Cover</td>
<td></td>
<td></td>
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<tr>
<td>One year listing on <strong>CFA Society Chicago Website</strong> as a sponsor with logo (over 9,000 hits/month)</td>
<td>☐</td>
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<tr>
<td><strong>Social Media Mentions</strong> and thank you on CFA Society Chicago accounts (Twitter, Facebook, LinkedIn, Instagram)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<td></td>
</tr>
<tr>
<td>Prime Table Placement of corporate sponsored tables at Annual Dinner</td>
<td>In Front</td>
<td>Near Front</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Firm name/logo listed as a sponsor on <strong>Promotional Item</strong> (TBD by CFA Society Chicago)</td>
<td>☐</td>
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<tr>
<td>Illuminated <strong>Firm Name</strong> as a sponsor in prominent area</td>
<td>☐</td>
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<tr>
<td>Firm name listed as sponsor on <strong>Cocktail Napkins</strong></td>
<td>☐</td>
<td>☐</td>
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<tr>
<td>Opportunity to secure company table near VIP Table at All Society Luncheon Programs (good through August 31, 2022)</td>
<td>☐</td>
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SPECIAL THANKS
Thank you to our honored guests and the leaders who support our mission.

2019 DINNER SPONSORS

**Premier**
- Invesco QQQ
- Northern Trust
- UBS Asset Management

**Platinum**
- Fitch Ratings
- Nuveen
- State Street Global Advisors
- William Blair

**Gold**
- Ariel Investments
- BlackRock
- Brookfield Asset Management
- Calamos Investments
- Harbor Capital Advisors
- Legal & General Investment Management America
- Mesirow Financial
- PIMCO
- Refinitiv
- Segall Bryant & Hamill
- T. Rowe Price

**Silver**
- CreditSights, Inc.
- Diamond Hill Capital Management
- J.P. Morgan Asset Management

**Bronze**
- ACA Compliance Group
- Adams Street Partners
- AllState Investments
- Aon
- Ares Management Corporation
- Balyasny Asset Management
- BMO
- Busey Wealth Management
- Channing Capital Management
- Chicago Equity Partners

Past Annual Dinner Sponsors
- Alliance Bernstein
- Allianz Global Investors
- Aviva Investors
- Baron Capital
- Callan Associates Inc.
- DRW
- eVestment
- Goldman, Sachs & Co.
- Mesirow
- Pavillion Advisory Group Inc.
- Pioneer Investments
- PNC Wealth Management
- PricewaterhouseCoopers, LLP
- Pyramis Global Advisors
- Robert Half
- Stairway Partners, LLC
- Stone Harbor Investment Partners
- The Carlyle Group
- Thomson Reuters
- U.S. Trust
- Wells Fargo Private Bank

Data represents CFA Society Chicago membership profile

CFA Society Chicago
33 N. LaSalle St. I Suite 910 I Chicago, IL 60602
(312) 251-1301 phone I (312) 251-1303 fax I info@cfachicago.org I www.cfachicago.org